

Meet the 2008-2009 Converse Bloggers

This year Converse has two returning bloggers, Anne Fagge '09 and Laurann Gallitto '09, and three new ones, Carrie Jackson '10, Nicole Dumouchel '10 and Emily Schafer '12. Each of these women hopes to influence prospective students by sharing online journals about their lives at Converse, the College's traditions, sense of community and sisterhood. Their reflections are stimulating, humorous accounts about various topics, from surviving freshman orientation, watching Chuck Norris on a Furman stage and discovering a ten-foot pink pachyderm on campus, to competing in a cross country event and enjoying a pumpkin-filled fall break adventure.

Each blogger is working to provide web visitors with a genuine insight into what college life is like. "I think that blogging holds the potential to serve a variety of purposes," Anne Fagge says. "In this instance, it is a great tool for giving prospective students an inside look into the lives and thoughts of a cross-section of students' blogs offer a clearer picture of the realities of campus life."

Laurann Gallitto blogs about her shared experiences with friends, and her intellectual and emotional growth as a woman. "I feel prospective students would like to see that they can fit

into our community while still standing out in their own unique ways by developing their own talents," she says. "I think parents want to see their daughters attending an institution that can help them develop into independent and intelligent individuals. Perhaps a short blog entry can make an important impact in that decision."

Emily Schafer composes blogs about people she encounters on campus. "I love talking about my conversations with people, the funny or awesome things they say, the things they do...the people here fascinate me." Nicole Dumouchel also expresses her love for people in her blogs by highlighting the strong sense of community that Converse fosters. "I feel that I am connected to Converse in a very deep way, not just in the residence halls or across campus or in the classrooms, but always and everywhere."



Clockwise from top: Laurann Gallitto '10, Anne Fagge '09, Emily Schafer '12, Carrie Jackson '10 and Nicole Dumouchel '10. Photo by Steve Fincher

Converse is lucky to have these strong, intelligent women representing the College this year. Their work is profound because of their common love for Converse. Carrie Jackson says, "This institution

can not be defined by one particular individual...I am not Nicole, Anne, Laurann or Emily, but we all share a love of Converse...I hope my blog reflects the full spectrum of my experiences here and encourages prospective students to join this strong, diverse group of women."

To read the blogs, visit <http://www.converse.edu/blog>.

Converse Unveils Refreshed Logo

Converse recently unveiled a refreshed version of the College logo, featuring an updated rendering of the iconic Wilson Hall.

"With the aim of advancing Converse visibility and broadening our reach through online technology and print publications, the logo update will enable greater flexibility with its use, giving us more options for applying it in various formats while maintaining brand consistency," said Converse President Betsy Fleming.

The campus community celebrated the unveiling by sporting their school spirit with Converse logo buttons.

